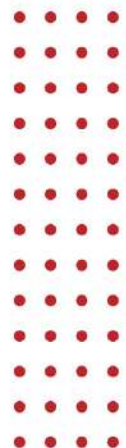


# jamesuckling

great wines world | asia | 2024

Seoul | Hong Kong | Tokyo | Bangkok



# ***THE LARGEST JAMES SUCKLING ASIA TOUR YET; ONE OF ASIA'S MOST PREMIUM WINE TASTINGS***

**Thank you for being part of the James Suckling Great Wines World Asia 2024!**

We successfully hosted an incredible four-stop tour from October 2-9 for the James Suckling Great Wines World Asia 2024. This event brought together distinguished producers from 52 regions across the globe, alongside key members of the wine trade and wine lover, all at one place!

Spanning across Seoul, Hong Kong, Tokyo, and Bangkok, the 2024 edition featured 284 producers, with 620 unique wines poured. It was an extraordinary opportunity for the industry to taste a wide variety of wines all at once. The event attracted more than 7,000 participants. This year's showcase saw strong attendance from both trade professionals and consumers, emphasizing the growth of the wine industry in the Asian market. Participants included wine importers, retailers, buyers, restaurant owners, sommeliers, F&B managers, wine educators, and members of various media and influencer platforms.

Please find below a summary of the event scale and audience profile.

We hope you all traveled safely and look forward to seeing you at the 2025 James Suckling Great Wines events - we have exciting tours coming up! In the meantime, our team is here to assist you with any inquiries.





## ***Facts & Key Figures***

### **EXHIBITORS OVERVIEW**

**52**

WINE  
REGIONS

**284**

WINERIES

**620**

WINES

**7,300**

TOTAL  
ATTENDEES

### **ATTENDING GUESTS OVERVIEW**

**19**

COUNTRIES

Armenia, Australia, Canada, China, France, Germany, Guam, Hong Kong, Italy, Japan, South Korea, Malaysia, Netherlands, Norway, Philippines, Romania, Singapore, United Kingdom, Vietnam

**1,138**

TOTAL ATTENDING  
COMPANIES

**57%**

MEMBERS OF  
THE WINE TRADE

**43%**

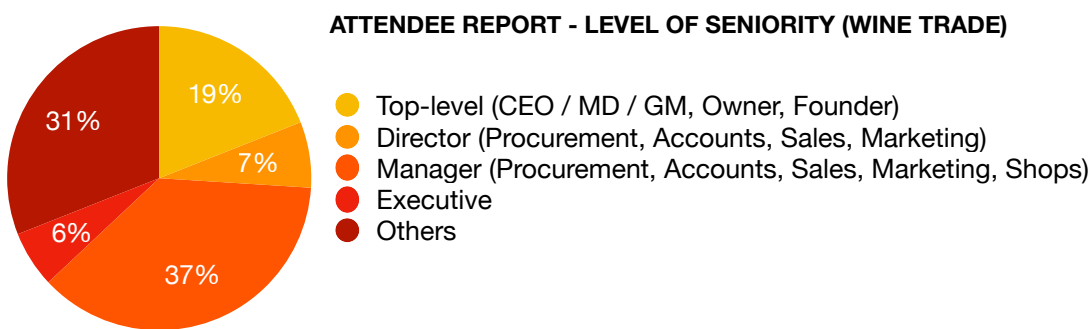
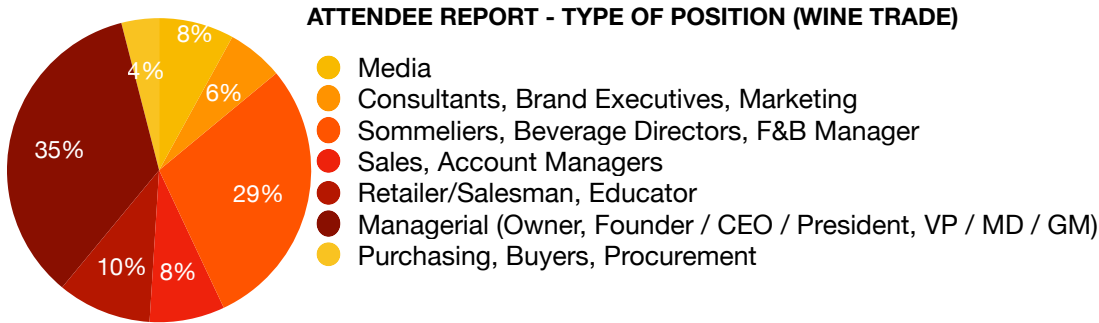
PRIVATE CLIENTS  
& WINE LOVERS

# ***City Breakdown: SEOUL***

**jamesuckling**   
great wines world | seoul | 2024  
October 2 @InterContinental Grand Seoul Parnas

# Seoul - Audience Profile

| 1,538<br>Attendees                         |                                                | Attendees<br>Origin                                                                     | Facts<br>At A Glance                     |
|--------------------------------------------|------------------------------------------------|-----------------------------------------------------------------------------------------|------------------------------------------|
| 877 (57%)<br>Member of the Wine Trade      | 51%<br>Importer, Distributor, Broker, Retailer | 99% SOUTH KOREA                                                                         | 263<br>92+ pts scoring Wines on Showcase |
| 661 (43%)<br>Private Clients & Wine Lovers | 38%<br>Hotels, Restaurants, F&B, Club          | 1% AROUND THE WORLD<br>Armenia, France, Japan, Netherlands, Romania, Singapore, Vietnam | 131<br>Wineries                          |
|                                            | 10%<br>Investor, Auction, Education, Others    |                                                                                         | 36<br>Wine regions                       |
|                                            | 1%<br>Press / Media                            |                                                                                         | 300<br>Attending Companies               |

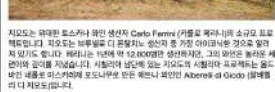
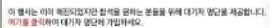


## ***Promotions across JamesSuckling.com and partnering channels***

| Channel                 | Reach          |
|-------------------------|----------------|
| Local Newsletter        | 24,769         |
| Global Newsletter       | 295,511        |
| Social Media Editorials | 311,603        |
| Ads                     | 211,981        |
| <b>Total</b>            | <b>843,864</b> |

Through the use of the [JamesSuckling.com](https://www.jamesSuckling.com) website, newsletter subscribers, and social media platforms, our editorials extensively introduced the wineries and wines that would be featured at the Great Wines World Asia 2024. Some of these content include self-recorded videos sent in from participating producers, giving them the opportunity to personally greet the Wine Trade and Wine Lovers prior to the event, and Weekly Newsletters for each city over 3 months, spotlighting the participating wineries.

## NEWSLETTERS



## PRODUCER VIDEOS



## ADS



## PROMOTIONAL POSTS (REELS & CAROUSELS)



# 300 Attending Companies in Seoul

Importer / Distributor / Retail / F&B / Media / Auction / Investment / and more...

|                                   |                               |                              |                                |
|-----------------------------------|-------------------------------|------------------------------|--------------------------------|
| 1%Club                            | Bottle Bunker                 | Coos (쿠스)                    | EverBrain Consulting           |
| 29pub                             | Brooklyn Company              | Crystal Wine                 | Filipswine                     |
| A Lapero                          | Brown Hands                   | Csillag Wine (칠락와인)          | Fine Liquor Korea              |
| A Week Wine                       | Brut Wine Shop                | CU                           | Fine Wines Korea               |
| About Wine                        | Bundang Wine House            | CWC                          | Four Seasons Hotel             |
| Achieve e room                    | Byte Company                  | Daily Shot                   | Gangnam Wine                   |
| Addio Dosi                        | Café Siete                    | Damdda                       | Gangnam Wine School            |
| Allora                            | Cave De Vin                   | Daon Sup                     | Garak Market                   |
| Ananti at Gangnam F&B             | Central Seoul Ophthalmology   | Deepin Oksu                  | Glass of Wine                  |
| Apgujung Hyundai Department Store | Cera                          | Delicious Bottle Shop        | Golden Blanc Academy           |
| Ayoung FBC                        | Chambolle Musigny             | Dentons Lee                  | Gongjoo Wine                   |
| B2B Korea                         | Champagne G.H. Martel & Co.   | Diony                        | Gorilla Pub                    |
| Bacchanalia                       | Changwon Apgujung Wine Market | Domaine Cheongdam            | Gosen Donkatsu                 |
| Bakery Mui                        | Chateau Naro                  | Dongwon Wine Plus            | Grand East Wine                |
| Ballande & Méneret                | Cheese Vino                   | Dram                         | Granum Dining Lounge           |
| Band Nouveau                      | Chilling                      | East West Wine Trading       | Greenhills Party Room Seongsoo |
| Bang Bang (방방)                    | Chosun Broadcast              | Edoardo Freddi International | Grupo Peñaflor                 |
| Banyan Tree Club & Spa Seoul      | Chungchungurakbu              | El Txoko                     | Gyodongjeon                    |
| Bar Habana                        | Chungkiwa Town                | Eland Farm & Food            | Habla                          |
| Barfluxus                         | CK Restaurant                 | Elements                     | Hadoo salon duvin              |
| Baueicomms                        | Cofee Jiin Connectwave        | Emart24                      | Haebar                         |
| Becca Premium Deli-Shop           | Connex T C                    | Embassy of Spain in Seoul    | Hanju Wine                     |
| Big Bottle                        | onrad Hotel                   | Enoteca                      | Hankan Wine                    |
| Blackey Branding Ltd              | Cookat                        | Ethica Wines                 | HermanWines                    |
| Bodegas Vega Sicilia              | Cooking Palette Catering      | Eum Korea                    | Highholborn                    |



Hite Jinro Wine  
 Home Liquor (홈술관)  
 Homeplus  
 Homes company  
 Homin Beom (호민범)  
 Honnêtes Gens  
 Hotel Shilla  
 Hotel Soha  
 Huef Wine  
 Hyundai BNG Steel  
 Hyundai Department Store  
 I.O.U Restaurant  
 Ieum Korea Co., Ltd.  
 Il Sole  
 Independent Liquor  
 InterContinental Parnas Seoul  
 Interwine  
 Jinsan World  
 Joeduome  
 Johnson & Johnson  
 Josun Palace  
 Joyang Mart  
 Joyong Wine (조영와인)  
 Jue  
 JW Marriott  
 Jwine Company  
 Kappo Akii  
 Kerry Logistics  
 Keumyang  
 Key Meal

KimKim Branding Studio  
 KITECH  
 Kooksoondang Wine Lotte Department  
 Store Pyeongchon  
 Korea International Sommelier  
 Association  
 Korean Air  
 Kvivino  
 KX Innovation  
 Kyodongjeon SunSeng  
 L'enfance  
 La La Baeng  
 LE | EL  
 Le Cork  
 Le Dorer  
 Les Clefs de Crystal Yangjae  
 Les Vins Wine  
 LG Electronics  
 Lietto  
 LK International  
 Lotte Chilsung Wine  
 Lottemart Pangyo Wineshop  
 Lounge ALT  
 Lucky Cloud Store  
 Ludens Partners  
 Luvin Corea  
 Maison Joanne  
 Maison Vining  
 Make Us

ManBok Noodles Deulan-ro (만복국수 들  
 안로점)  
 Marriott Executive Apartment Seoul  
 Masuri  
 Midday Night Wine Bar  
 Milano Restaurant  
 Moët Hennessy  
 Mondrian Hotel Taka  
 Mongtan  
 Montevibiano  
 Monvin Wine  
 Morning Mart Wine Corner  
 Motoishi  
 My Friend Sergio  
 My Little Cave Bar  
 My Wine Cellar  
 Nara Cellar  
 Naturalimmix Korea  
 Neon Smoothie  
 Nido Restaurant  
 Nimbility Asia  
 Nine Road  
 No Mart Korea  
 Nomad Korea  
 Noope  
 Odd  
 OJ wine bar  
 Ooze whale  
 Openbook  
 Organon

Outthereclub  
 Pernod Ricard Korea  
 Pernor

# ***City Breakdown: HONG KONG***

**jamesuckling** 

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great wines world | hong kong | 2024

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October 4 @The Four Seasons Hotel

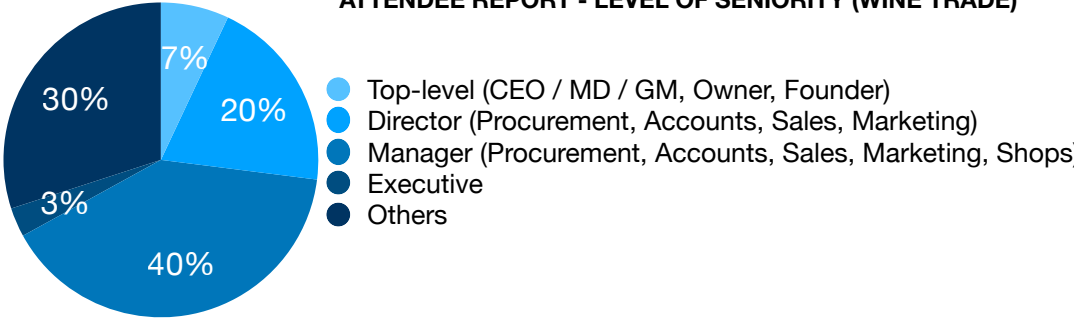
# Hong Kong - Audience Profile

| 1,414<br>Attendees            |                                         | Attendees                                                                     | Facts                             |
|-------------------------------|-----------------------------------------|-------------------------------------------------------------------------------|-----------------------------------|
|                               |                                         | Origin                                                                        | At A Glance                       |
| 749 (53%)                     | 61%                                     | 97% HONG KONG, CHINA, TAIWAN AND MACAO                                        | 240                               |
| Member of the Wine Trade      | Importer, Distributor, Broker, Retailer |                                                                               | 92+ pts scoring Wines on Showcase |
| 665 (47%)                     | 11%                                     |                                                                               | 120                               |
| Private Clients & Wine Lovers | Hotels, Restaurants, F&B, Club          | 3% AROUND THE WORLD<br>Japan, Philippines, Singapore, United Kingdom, Vietnam | Wineries                          |
|                               | 25%                                     |                                                                               | 36                                |
|                               | Investor, Auction, Education, Others    |                                                                               | Wine regions                      |
|                               | 3%                                      |                                                                               | 221                               |
|                               | Press / Media                           |                                                                               | Attending Companies               |

ATTENDEE REPORT - TYPE OF POSITION (WINE TRADE)



ATTENDEE REPORT - LEVEL OF SENIORITY (WINE TRADE)



## ***Promotions across JamesSuckling.com and partnering channels***

| Promotion Type          | Reach            |
|-------------------------|------------------|
| Local Newsletter        | 96,323           |
| Global Newsletter       | 295,511          |
| Social Media Editorials | 255,133          |
| Ads                     | 596,149          |
| <b>Total</b>            | <b>1,243,116</b> |

Through the use of the [JamesSuckling.com](https://www.jamesSuckling.com) website, newsletter subscribers, and social media platforms, our editorials extensively introduced the wineries and wines that would be featured at the Great Wines World Asia 2024. Some of these content include self-recorded videos sent in from participating producers, giving them the opportunity to personally greet the Wine Trade and Wine Lovers prior to the event, and Weekly Newsletters for each city over 3 months, spotlighting the participating wineries.



## NEWSLETTERS



With only two weeks to go before the James Suckling Great Wines World Hong Kong event, all public tickets have been sold out. Hosted at the Four Seasons Hotel on October 4, this highly anticipated event will bring together 130 wineries representing 33 acclaimed wine regions. Guests will have the opportunity to experience a wide array of exceptional wines.

California will have a strong presence at the event. California's wine region offers a rich and diverse landscape, producing some of the world's most renowned wines. From Napa Valley's iconic, robust cabernet sauvignons to Sonoma County's cooler climate, ideal for elegant pinot noir and chardonnay, the variety of microclimates shapes a broad spectrum of styles.

Further south, the Central Coast—including Santa Barbara and Paso Robles—has gained recognition for its innovation, particularly in Rhône varieties and blends. Whether seeking bold, full-bodied wines or more nuanced, refined bottles, California's wine regions continue to captivate enthusiasts with their exceptional quality and depth.



As the countdown to the James Suckling Great Wines World Hong Kong event nears its final days, anticipation has reached its peak. All public tickets for the event, scheduled for October 4, at the Four Seasons Hotel, have sold out. The event will bring together 130 wineries from 33 of the world's premier wine regions, providing a platform for an exceptional showcase of international wines.

Among the many highlights, Sicily—one of Italy's most storied wine-producing regions—will feature with some leading producers. Spanning nearly 100,000 hectares of vineyards and home to 23 DOCs and one DOCG, Sicily has solidified its standing as a powerhouse in Italian viticulture. The island's trademark varieties—nero d'avola, grillo, catarratto, cerasuolo, nerello mascalese, and frappato—flourish in its warm, dry climate. This environment has further fueled a growing trend toward organic winemaking, with about one-third of Sicily's vineyards now certified organic.



## PRODUCER VIDEOS



## PROMOTIONAL POSTS (REELS & CAROUSELS)



## ADS



# 211 Attending Companies in Hong Kong

Importer / Distributor / Retail / F&B / Media / Auction / Investment / and more...

|                                           |                                   |                                     |                                        |
|-------------------------------------------|-----------------------------------|-------------------------------------|----------------------------------------|
| 5loaves2fish                              | Boris Cellar                      | Daymoon Delicate (SG) Pte Ltd.      | Get-wine.com                           |
| 67 Pall Mall                              | Brandtree                         | Des Voeux Chambers                  | Gin Gallery                            |
| 9 wine                                    | BulluBullu Wine                   | Drinklawei                          | Global Sight International             |
| A Plus Fine Wine                          | Carefree Consultant Limited       | Duty zero by Cdf                    | Global Wine Cellar                     |
| A1002 Cafe                                | Causeway Brewing                  | East Meets West Fine Wines          | Go For It Trading                      |
| Abacare Hong Kong Limited                 | Cave de Paris Wines               | Easyvin Trading Company             | Goccio Limited                         |
| ABC Wines Limited                         | CCF Wines Limited                 | Edoardo Freddi International        | Gommone Whisky                         |
| Accolade Wines                            | Certa                             | Eiffel Wine Limited                 | Gourmet Bridge Inc                     |
| Ace High International Ltd.               | City University of Hong Kong Wine | Enoteca                             | GR Wine Auction                        |
| Acker Merrall & Condit (Asia) Ltd         | Team                              | Epure                               | Great Resources International Group    |
| Albatrans Limited                         | Cofco                             | EQT Partners                        | Guangdong Global Fame Trading Co., Ltd |
| All In One Wines Cellar                   | Cohere Cellar                     | Ethanol wine                        | Guotai                                 |
| American Club Hong Kong                   | Commanderie de Bordeaux Hong Kong | Ethica Wines                        | H.F.I Trading Company                  |
| Amorosso wines                            | Cookie Doughkie                   | EU Fine Food Group Ltd              | H.R. Woodward Food Service Co., Ltd.   |
| Arcadia Wine Limited                      | Cordier                           | Fine Wine Experience                | Helmetass                              |
| AS Watson                                 | Courser of Woodland               | Fionson Group                       | Henkel HK Ltd                          |
| ASC Wines                                 | Craft & Co. Hong Kong             | First-Rate Express Limited          | HKMA                                   |
| Asian Gateway Consultants Limited         | Crop and Vine                     | Flydare Investment Limited          | HKT Ltd                                |
| Avant Capital Management                  | Cru Tasting Wine & Spirits Co.    | Food Artisan and Beverage           | HKTV Mall                              |
| AWSEC                                     | Crurated Collective               | Fortune Wise Limited                | HOC Wines (Wholesales)                 |
| Beijing Yijiu Brand Management Corp. Ltd. | Crus & Vintages                   | Foshan Junda Wine Industry Co., Ltd | Hong Kong Wine Outlet                  |
| Bidvino HK Limited                        | Cupping Room Coffee Roasters      | Francis                             | Hong Kong Wine Vault                   |
| Black Matter Limited                      | CVBG                              | Free Duty HK                        | Hyatt                                  |
| Blackroom HK                              | CWS Wines                         | Fremantle International Ltd         | Ifoodie HK Limited                     |
|                                           | Dalla Valle Limited               | Fully Point Limited                 |                                        |



IMoney Magazine  
Infinity Elements Management Ltd.  
Innovin, Ltd  
IWS Independant Wine & Spirit (China)  
Ltd  
Japan Wines Trading Co., Ltd.  
Jebsen  
Joe Banana  
JWS Limited  
Kamonet  
Kerry Wines  
Kin's Kitchen  
King Parrot Group  
La Lune Noire  
La Vigna Limited  
Lab'IN Co.  
Lau and Co  
Le Duo by Vinuage  
Leisure Lifestyle  
Links Concept  
Liquorles Limited  
Long Tuge Seafood Restaurant  
Lucky One Catwring Group Limited  
Major Cellar Company limited  
Mallo Wine  
Man Lee Trading Company  
Marblearch Limited  
Mass Go  
MDV (Limidata) Macau  
Megasteck Technology Company Limited

Mercurius Trading Co., Limited  
Methanex Asia Pacific Limited  
Miramar group  
Mlisia Capital  
Moët Hennessy Diageo  
Mons Caesar Creative Limited  
Mornington Peninsula Wine  
Mox  
Mr. Korea BBQ  
My Cellar French Wine Ltd.  
N36 (hainan) Import and Export  
Trading Co.,Ltd  
Narita Trading Company Limited  
Negociant Xchange  
New Era Enterprise  
Nimbility  
Ningbo FTZ Mandarin Foodstuff  
Company Limited  
Noble Rouge  
North East  
OMY Cellar  
Oriental Partners  
Ouilink  
Pacific Business Pty Ltd  
Perfecto International Limited  
Phoenix Fine Wines & Vineyards Ltd  
Piedmont Company Limited  
Pinewood Wine  
PMV Logistics Company  
Prodesign

Prowine  
Pu Tao Tang  
RAS Marketing  
Refinitiv HK Ltd  
Rich Jupiter Ltd  
SavorInsights  
SCB  
Schmidt marketing (Beverage Division)  
Sei Hoi Advance Trading Limited  
Select Solutions  
Shanghai Maling (Hong Kong) Limited  
Shun Hing Electronic Trading Co.Ltd  
Sinopac Asia  
SIP Bar & Cafe  
Smart Streaming Ltd  
So Good Botanicals  
Sobovi  
Somm ACE Services Limited  
Stonegate Trading Limited  
Suntory China  
T & S Company  
Telford International Company Limited  
The Antelope Macau Limited  
The Regel Hotel  
Time Out Hong Kong  
Top bordeaux  
TV5Monde  
Twins SAS  
Unicorn Stores HK Limited  
Union Border Trade Limited

Union Camera (Hong Kong) Limited  
Vero Concept Limited  
Vine Wine Limited  
Vinifera  
Vinitaly International Academy  
Vino Missionari  
Vinoholic  
Vinos Santa Ema HK Ltd  
VinoVeritas  
Vintage ventures  
VinTIMES Hong Kong  
Vomfass HK  
Wa Fung Fine Food  
Watson's Wine  
WeDrink Consulting  
WFL Trading Limited  
WH Metals Limited  
Whisky Ambassador 101  
Wine and Spirits  
Wine Classy  
Wine Couple  
Wine Dine Wear  
Wine Else Company  
Wine Mart  
Wine Passion Limited  
Wine Travel Ltd  
Wine.Else  
Wineox HK  
Winetop  
Winerack



WineSense

WineSpace

Winning Business Company Limited

World Chance Caterer and Imports

WSET Asia Pacific Ltd.

Yu Hoi International

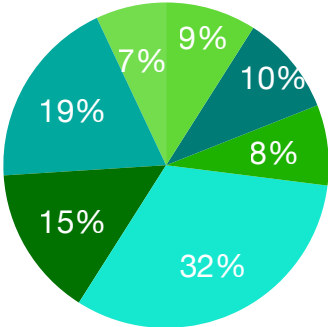


# ***City Breakdown: TOKYO***

**jamesuckling**   
great wines world | tokyo | 2024  
October 7 @The Grand Hyatt

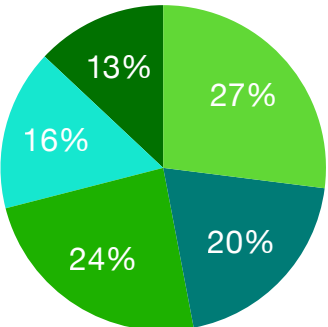
# Tokyo - Audience Profile

| 1,708<br>Attendees                         |                                                | Attendees<br>Origin                                                                       | Facts<br>At A Glance                     |
|--------------------------------------------|------------------------------------------------|-------------------------------------------------------------------------------------------|------------------------------------------|
| 974 (57%)<br>Member of the Wine Trade      | 71%<br>Importer, Distributor, Broker, Retailer | 98% JAPAN                                                                                 | 262<br>92+ pts scoring Wines on Showcase |
| 734 (43%)<br>Private Clients & Wine Lovers | 16%<br>Hotels, Restaurants, F&B, Club          | 2% AROUND THE WORLD<br>China, France, Germany, Guam, Hong Kong, Italy, Korea, Netherlands | 130<br>Wineries                          |
|                                            | 4%<br>Investor, Auction, Education, Others     |                                                                                           | 31<br>Wine regions                       |
|                                            | 9%<br>Press / Media                            |                                                                                           | 461<br>Attending Companies               |



ATTENDEE REPORT - TYPE OF POSITION (WINE TRADE)

- Media
- Consultants, Brand Executives, Marketing
- Sommeliers, Beverage Directors, F&B Manager
- Sales, Account Managers
- Retailer/Salesman, Educator
- Managerial (Owner, Founder/CEO/President/VP/MD/GM)
- Purchasing, Buyers, Procurement



ATTENDEE REPORT - LEVEL OF SENIORITY (WINE TRADE)

- Top-level (CEO / MD / GM, Owner, Founder)
- Director (Procurement, Accounts, Sales, Marketing)
- Manager (Procurement, Accounts, Sales, Marketing, Shops)
- Executive
- Others

## ***Promotions across JamesSuckling.com and partnering channels***

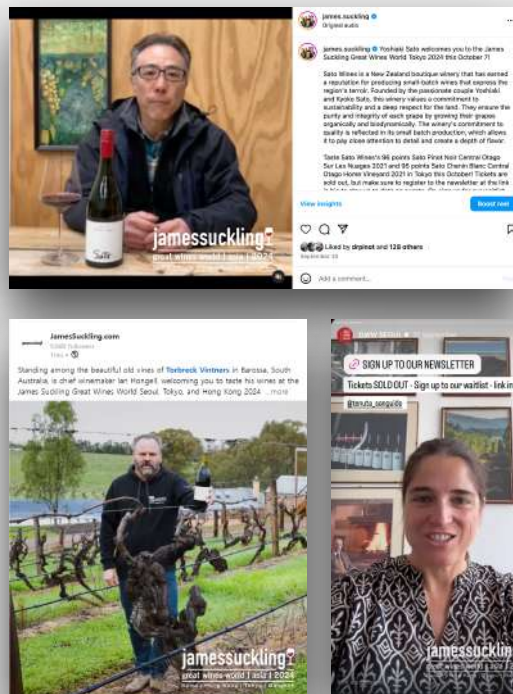
| Promotion Type          | Reach            |
|-------------------------|------------------|
| Local Newsletter        | 10,251           |
| Global Newsletter       | 295,511          |
| Social Media Editorials | 266,435          |
| Ads                     | 626,900          |
| <b>Total</b>            | <b>1,199,097</b> |

Through the use of the [JamesSuckling.com](https://www.jamesuckling.com) website, newsletter subscribers, and social media platforms, our editorials extensively introduced the wineries and wines that would be featured at the Great Wines World Asia 2024. Some of these content include self-recorded videos sent in from participating producers, giving them the opportunity to personally greet the Wine Trade and Wine Lovers prior to the event, and Weekly Newsletters for each city over 3 months, spotlighting the participating wineries.

## NEWSLETTERS



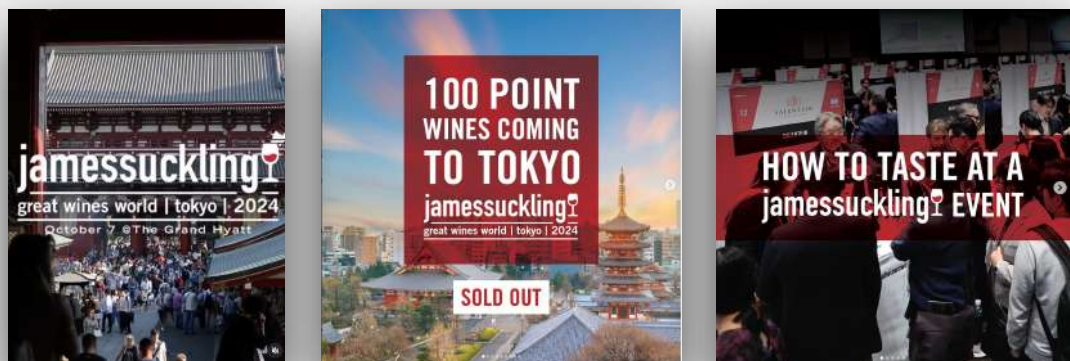
## PRODUCER VIDEOS



## ADS



## PROMOTIONAL POSTS (REELS & CAROUSELS)





## SPECIAL MEDIA COVERAGE



### “The Suckling Couple Visits Japan”

<https://www.winereport.jp/archive/4912/?tag=%E3%82%B8%E3%82%A7%E3%83%BC%E3%83%A0%E3%82%B9%E3%83%BB%E3%82%B5%E3%83%83%E3%82%AF%E3%83>



### “James Suckling Great Wines World Tokyo”

<https://love-wine.jp/wineevent/tokyo/james-suckling-great-wines-world-tokyo/>



### “Grand Tasting? Wine Festival? The James Suckling Great Wines World Tokyo will finally be held in Tokyo on October 7!”

<https://www.whynot-web.jp/wine-jameessucklinggww2024/>

A press dinner was held in Tokyo on September 17 for 18 members of Japan's top press. Extensive pre-work was done to ensure the success of this inaugural event in Tokyo. Check the links to see the coverage by these media.

# 461 Attending Companies in Tokyo

Importer / Distributor / Retail / F&B / Media / Auction / Investment / and more...

|                                 |                               |                                 |                                      |
|---------------------------------|-------------------------------|---------------------------------|--------------------------------------|
| 701                             | Asahi                         | Bistro Dining Daiba-ya          | Communication Design Co., Ltd.       |
| a.Un                            | Au Comptoir des Echezeaux     | Bistro Miyamasu                 | Compania Vinicola del Note de Espana |
| Academie du Vin                 | Audex Japan Co., Ltd.         | Body                            | Conrad Tokyo                         |
| Acca Co., Ltd.                  | Autentico Co., Ltd.           | Bonten Co., Ltd.                | Cordon Vert Co Ltd                   |
| Aeon Next Corporation           | AW Japan Co, Ltd              | Bonvino Co., Ltd.               | Corporation Advance Kuriyama         |
| Agente N                        | Away Co., Ltd.                | Bordeaux Wine Council           | Corporation Mitsukoshi Isetan        |
| Ahill Ginza                     | Azuki                         | Brasserie Lien                  | Corporation Wine Trail               |
| aiVino Co, Ltd.                 | Balnibarbi Co., Ltd.          | Brasserie Ligne                 | Crab Douraku                         |
| Akira Corporation Wine Shop     | Bar 8Times                    | Breeze of Tokyo                 | Cucina Italiana Pescappe             |
| Akitsushima                     | Bar Honesty                   | Buvette                         | Dah Chong Hong Japan                 |
| AlphaTheta                      | Bar Jubilant                  | Castello di Selvole             | Dingo                                |
| Altolivello Co Ltd              | Bar Kagurazaka Komon          | CCC Media House                 | Dittabo Co., Ltd.                    |
| Amadeus Inc.                    | Bar Komon                     | Celestial Co., Ltd.             | Divin Clos Divino                    |
| Amazon                          | Bar Kyu                       | Century Trading Co, Ltd, Isetan | Domaine Bouchon                      |
| ANA Trading Co., Ltd.           | Bar Padre                     | Mitsukoshi Holdings             | Domex                                |
| Anchevino                       | Bar Posy                      | Cepages                         | Dominique Bouchet Tokyo              |
| Andas                           | Bar Zooo                      | Cerulean Tower Tokyu Hotel      | E poi                                |
| Andaz                           | Beer & Wine Kitchen Tamaya    | Cheers Bar                      | Eat Azabu Juban                      |
| Anywhere Door International LLC | Hatchobori                    | Cheval de Hyotan                | EBISU Cabriolet                      |
| Aoyamawinebase                  | Beige Alain Ducasse Tokyo     | Chinese Cuisine Yuzu            | ECN Hospitality                      |
| Apicius Restaurant              | Belluna                       | Cigogne                         | Edoardo Freddi                       |
| Araiya Inc.                     | Benjamin Steakhouse Roppongi  | Clio International              | Embassy of the Czech Republic        |
| Arcane                          | Berry Bros. & Rudd            | Clos Wine Days                  | Emme Wine Bar                        |
| Arkan Co., Ltd.                 | Bic Liquor Co., Ltd.          | Close Table Co., Ltd.           | Encuentro                            |
| Arroceria La Panza              | Billboard Live Tokyo          | Club Karintou                   | Endo Rizosaburo Shoten Co., Ltd.     |
| Arrowine                        | Bio C'est Bon Japon Co., Ltd. | Colonial Trade                  | Enomoto Liquors co.ltd               |
| Arvitis, CVBG Kressmann, Dourth | Bisteria Satollo              | Commanderie de Bordeaux Tokyo   | Enoteca Co., Ltd.                    |

|                              |                             |                                        |                                     |
|------------------------------|-----------------------------|----------------------------------------|-------------------------------------|
| Enrico                       | Grupo Peñaflor              | Iori                                   | Kokubu Shutoken Co., Ltd.           |
| F-Sellers Co., Ltd.          | Guest House Ocelot          | Isetan Mitsukoshi Ltd                  | Kondo Saori Office Kotoku Co., Ltd. |
| Fermintxo                    | Hakone Yuyado Zen           | Italian Teppan Bar eetoko              | KP Orchard                          |
| Filipswine                   | Haku                        | Izakaya Vin                            | Kronike LLC                         |
| Filo Ebisu Co., Ltd.         | Hana Paris Trading          | Jactfl                                 | Kurodino Inc.                       |
| Fines                        | Hankyu                      | Janu Toyko                             | Kyu                                 |
| Firadis Ltd.                 | Hasegawasaketen             | Japan International Cooperation Agency | I Lupino                            |
| Five Arrows                  | Hatta Co., Ltd.             | Japan Polypropylene Co., Ltd           | L'Essor                             |
| Five Needs Inc               | Hattori Nutrition College   | JB press autograph                     | L'Ignis                             |
| Food & Wine Quality          | Henri Giraud Japan          | Jean-Georges Tokyo                     | La Bisboccia                        |
| Food Connect Co., Ltd.       | Hibana                      | Jeroboam Co., Ltd.                     | La Cave                             |
| Food Liner                   | Hideaway                    | Jica                                   | La Coccinelle                       |
| Four Sis & Co.               | Hikarigaoka Kosan Co., Ltd. | Jojoen                                 | La mer                              |
| Francis Champagne & Wine Bar | Hillebrand Gori             | Jori Ltd.                              | La Rochelle Sanno                   |
| Fuji Corporation             | Hilton Narita               | Jukusei Wineya Co., Ltd.               | La Vie                              |
| Fuyawa Enterprises Pte Ltd   | Hinako                      | Kagerou Plus                           | Lammas                              |
| Fwines                       | Hiramatsu Co., Ltd.         | Kagurazaka Chouchou                    | Lana Co., Ltd.                      |
| GCF Japan                    | Hokuto Corporation          | Kakuyasu Co.Ltd                        | Le Pif                              |
| Ginza Kashiwa                | Hoshi no Furu Yoruni        | Kato Pleasure Group                    | Le Tresor De Pinoko                 |
| Ginza Wine Bar BaCChus       | Hotei Wines                 | Katsuda                                | Legame Co., Ltd.                    |
| Ginzau Kai Tei               | Hotel Groove                | Ken Hotels & Resorts                   | Liber                               |
| Glam                         | Hour's                      | Key Piece Co., Ltd.                    | Lida Co., Ltd.                      |
| Global -Dining               | Hustle Gyoza Kiwami         | Kikuya Saketen Co., Ltd.               | Liquor Shop Yagami                  |
| Go-to wine Shop&Bar          | Il cardinale                | Kimpton Shinjuku Tokyo                 | Liquors Hasegawa North Exit Store   |
| Gobelet                      | Imadeya Ginza               | Kings                                  | Love-oratory                        |
| Goodlive Co., Ltd.           | Immfoodservice              | Kitayama Shoji                         | Lubina                              |
| Gosenjaku Hotel Kamikochi    | Impress                     | Kobunsha Co., Ltd.                     | Lutuvo inc.                         |
| Grand Exiv Lake Hamana       | Inaba Co., Ltd.             | Kohda Co.Ltd                           | M. Wine Bar                         |
| Gravite Co, Ltd.             | Ing Door I                  | Koherto                                | Madame Figaro Japan                 |
| Greenpoint Co., Ltd.         | noue Shoji co.              | Kohyo Co. Ltd.                         | Manns Wine Co., Ltd. Komoro Winery  |

Marco Akasaka  
Mark Antonio KK  
Marukome  
Meat & Grill Marco  
Meiji University  
Merachi Ristorante  
MeRCelation LLC  
Mercian Corporation  
MHD Moët Hennessy Diageo K.K.  
Mikasa Bar  
Mikawaya  
Mikuni Wine  
Milessimes  
Millial Resort Hotels Co., Ltd.  
Million Trading  
Minato Wine Co., Ltd.  
Mitsubishi Shokuhin Co., Ltd.  
Mitsukoshi Isetan  
Miwa  
Mizuho Securities  
Mobile Tennis, Larry Dupleich Tennis  
Academy  
Mon Chou Chou  
Monte Bussan Co., Ltd.  
Moon Elephant Japan Co.Ltd  
Morinoya Saketen  
Morton's The Steakhouse Marunouchi  
Mottox Inc.  
Mr. Wine  
N.C. Andina

N'onaka  
Nakagawa Wine Co., Ltd.  
Nakamura Wine Planning  
Namiki 667  
Napa Valley Vintners  
Natural Sense Inose  
NEC Liveex  
Nemo  
NielsenIQ Japan  
Nigita  
Nihon Liquor Co., Ltd.  
Nihon Shurui Hanbai Co., Ltd.  
Nikkan Keizai Tsushinsha Co. Ltd.  
Nikkei The Style  
Niku Inada  
Nippon Liquor Ltd.  
Nippon TV  
Noah Fissell  
Nobu Tokyo  
NZ Winelover  
Oasis Garden  
Oceandish Kuon  
Office E.S.Ai  
Okura Nikko Hotel Management Co.,  
Ltd.  
Ole Japan Co., Ltd.  
Olivate  
Olive  
Orca International Co., Ltd.  
Osteria Da Hiroki

Pacific Trading Co., Ltd.  
Pacific Yoko  
Palace Hotel Tokyo  
Park Hyatt Tokyo  
Passoirt Co.Ltd  
Pastars  
Pen with New Attitude  
Pernod Ricard Japan  
Petits Pois  
Pieroth Japan  
Plur Co., Ltd.  
Portofino  
ProChile  
Productx  
Proemio Wines  
Racines  
Rangitoto Tokyo  
Requiquer  
Restaurant Hibou  
Riedel Japan  
Rikuu  
Ring Bell  
Rippa Wines  
Ristorante La Barrique Tokyo  
Ristorante Nel Cuore  
Ristrante Casa Alberata  
Roppongi Hills Club  
Rose Hotel Yokohama Chugai Hanten  
Group  
Rosinante Co., Ltd.

Rosso Rubino  
Ruth's Chris Steak House  
RY Corporation  
Ryuzu Restaurant  
Sagamiya Heisuke Shoten  
Sakaguchiya Co., Ltd.  
Sakanou Store  
Sales Rep International  
Sanzo  
Sapporo Breweries Ltd.  
SAS Co., Ltd.  
Satoshouten  
Sazenka  
Science Lab  
Sea Line Tokyo  
Seiko Co., Ltd.  
Shalimar Ltd  
Shiba Tofuya Ukai  
Shinanoya Foods Co., Ltd.  
Shinobazu Brewery Hitsuji Aisu  
Shinobazu Buruwari  
Shinshin  
Shintomicho Yuasa  
Shirato  
Shiseido Parlour  
Shizutetsu Store  
Showpull Domaine Hide Co., Ltd.  
Smile Corp  
Sogni Co. Ltd.  
Soiree



Sole Luna Co., Ltd.  
Sommelier Co., Ltd.  
Spain Club  
ST Global  
State Street Trust and Banking Co, Ltd.  
Stella Marie Co., Ltd.  
Stoli  
Sunshine Cruise Cruise  
Suntory Spirits Ltd.  
Super Luck Co., Ltd.  
Sushi Muramatsu  
Sushisen Jiyugaoka  
Swirl KK  
Sync.  
Syuraku Shop  
T.Y. Harbor  
Table & Company Inc.  
Tachihi Winery Co., Ltd.  
Taishido Kanri (Wine Cellar Escargot)  
Tanaka  
Taru Publishing Company Limited  
Tatsumi Co. Ltd  
Telford  
Tenute Del Mondo  
Teppan Bar Cielona  
Terquel LLC  
The Capilot Hotel  
The Daily Wines & Spirits  
The French Kitchen  
The Oak door

The Ritz Carlton Tokyo  
The Selection  
The Shuhan News  
The Tender House  
The Tsubaki Tower Guam  
The Wine Kingdom  
The Wine Store  
Three Bond Trading Co., Ltd.  
Toki  
Tokimeki  
Toko Trading  
Tokuoka Co Ltd  
Tokyo American Club (General Incorporated Association)  
Tokyo Dome Hotel  
Tokyo Supperclub Club Lounge  
Tokyu Department Store  
Tomen Co., Ltd.  
Tomimi  
Toridoll  
Transit General Office  
Transit Operation Services Co., Ltd.  
Trattoria Crea  
Treasury Wine Estates  
Trunk  
Trusty Co., Ltd.  
Tsubamesanjo Bit Ginza  
Tsunagu-Wine Co.Ltd  
Tuscany Online Wine Shop  
Tutte Machiya

Tutti Machiya  
Twins Bordeaux  
Tyson's and Company Co., Ltd.  
Ukai Tei  
Union Liquors  
Ushimaru  
Ushiya Ginbee Ginza  
V&K Co., Ltd.  
Village Cellars  
Vin Viaggio  
Vineria Luna Luce  
Vineria Ueno  
Vinorum  
Vintners  
Waen  
Waimarama Japan Co., Ltd.  
Wands Review  
Waves Inc  
Weekend Café 99  
Wine Bar & Cellar Concombre  
Wine Bar Canon  
Wine Bar Lugar  
Wine Bar M  
Wine Bar Musee  
Wine Bar Riposo  
Wine Bar Sideways  
Wine Bar Uraraka Kunitachi  
Wine Curation  
Wine Experience Co., Ltd.  
Wine in Motion

Wine Journalist  
Wine Kitchen Banshakutei  
Wine Living Signature  
Wine Lovers Co., Ltd.  
Wine Report  
Wine Shop & Cafe ile de colline  
Wine Shop Prossimo Giorgio  
Wine to Style  
Wine Trusty  
Wine Wave Inc  
Winemi  
Wineshop Podocarp  
Winetip Japan  
Wolfgang's Steakhouse Japan  
World Company  
World Liquor Importers Co., Ltd.  
XEX Atago Green Hills  
XEX Nihonbashi  
Xinrongji Tokyo  
Yabo Co., Ltd.  
Yakitori Matsumoto  
Yamajin  
Yamazaki Shinji  
Yaumay  
Yokohama Kunishimaya Co., Ltd.  
Yokohama Ukai-tei  
Yokohama-ya

# ***City Breakdown: BANGKOK***

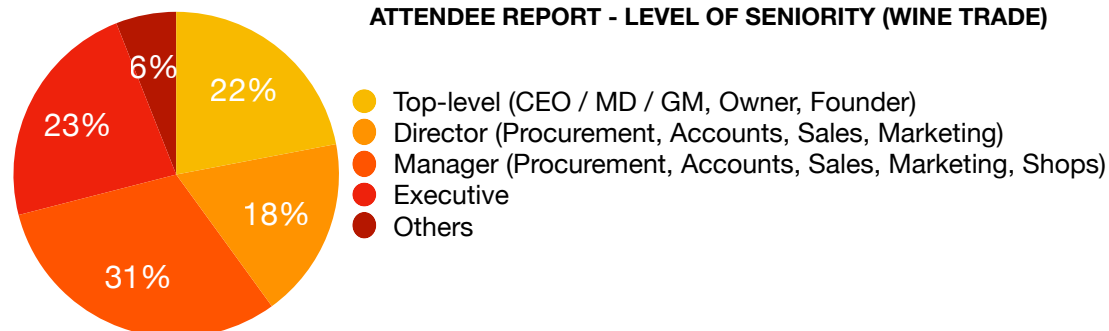
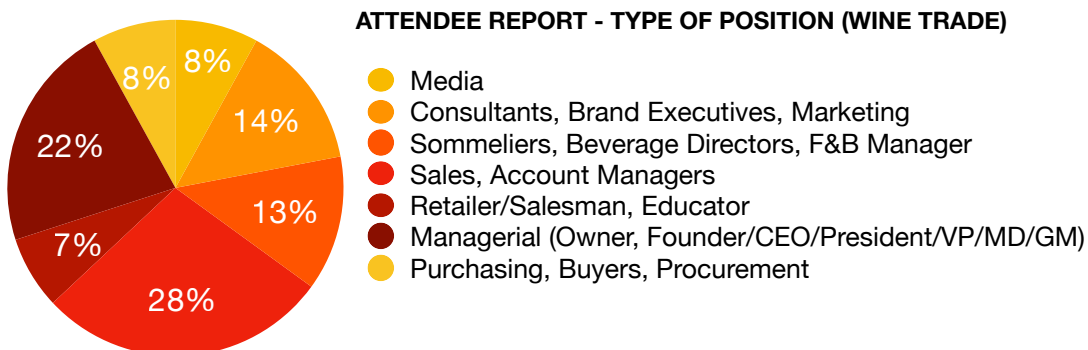
**jamesuckling** 

great wines world | bangkok | 2024

October 9 @The Grand Hyatt

# Bangkok - Audience Profile

| 1,429<br>Attendees                                |                                                                 | Attendees<br>Origin                                                                                             | Facts<br>At A Glance                            |
|---------------------------------------------------|-----------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|-------------------------------------------------|
| <b>873 (61%)</b><br>Member of the Wine Trade      | <b>66%</b><br>Importer, Distributor, Retailer, Auction House    | <b>79% THAILAND</b>                                                                                             | <b>193</b><br>90+ pts scoring Wines on Showcase |
| <b>556 (39%)</b><br>Private Clients & Wine Lovers | <b>24%</b><br>Hotels, Restaurants, F&B, Club                    | <b>21% AROUND THE WORLD</b><br>Australia, Canada, China, Hong Kong, Japan, Malaysia, Norway, Singapore, Vietnam | <b>97</b><br>Wineries                           |
|                                                   | <b>8%</b><br>Private buyer/ Rare Wine Collector/ Wine Education |                                                                                                                 | <b>27</b><br>Wine regions                       |
|                                                   | <b>2%</b><br>Press / Media                                      |                                                                                                                 | <b>156</b><br>Attending Companies               |



## ***Promotions across JamesSuckling.com and partnering channels***

| Promotion Type          | Reach            |
|-------------------------|------------------|
| Local Newsletter        | 61,526           |
| Global Newsletter       | 295,511          |
| Social Media Editorials | 242,958          |
| Ads                     | 851,575          |
| <b>Total</b>            | <b>1,451,570</b> |

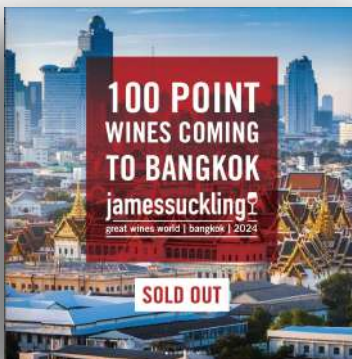
Through the use of the [JamesSuckling.com](https://www.jamesuckling.com) website, newsletter subscribers, and social media platforms, our editorials extensively introduced the wineries and wines that would be featured at the Great Wines World Asia 2024. Some of these content include self-recorded videos sent in from participating producers, giving them the opportunity to personally greet the Wine Trade and Wine Lovers prior to the event, and Weekly Newsletters for each city over 3 months, spotlighting the participating wineries.

# jamesuckling

## NEWSLETTERS



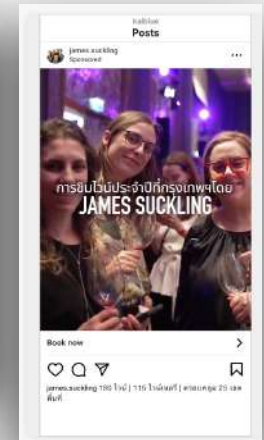
## PROMOTIONAL POSTS (REELS & CAROUSELS)



## PRODUCER VIDEOS



## ADS





# 156 Attending Companies in Bangkok

**Importer / Distributor / Retail / F&B / Media / Auction / Investment / and more...**

|                                           |                                      |                                                       |                                                           |
|-------------------------------------------|--------------------------------------|-------------------------------------------------------|-----------------------------------------------------------|
| Aman Nai Lert Bangkok                     | Clara Bangkok                        | EU Wine                                               | Laundry You Company Limited                               |
| Anantara Riverside Resort Bangkok         | Cocktailathome                       | Flight24                                              | Lovely Wines                                              |
| Ardas Co Ltd                              | Colli Phuket                         | Fresco International                                  | Maisondunand                                              |
| Avani Khon Kaen Hotel & Convention Center | Comptoir Francais Du Vin Co., Ltd.   | Fruitful Synergy                                      | Maria Bar                                                 |
| Backa Bar                                 | Comte de Sibour                      | Fuigo Culinary Arts                                   | Marin Imports                                             |
| Bangkok Beer & Beverages                  | Comvita Ltd, Singapore and Malaysia  | Gfour                                                 | Maso Trading company                                      |
| Bangkok Liquor                            | Copper Beyond Buffet                 | Glico                                                 | Moët Hennessy                                             |
| Bangkok Marriott Marquis Queen's Park     | Crew we Brew                         | Grand Hyatt Hong Kong Erawan                          | Nasabo Shokudo Co.,Ltd.                                   |
| Becka Bar                                 | Crop&Vine                            | Great Wine (Thailand) Company Limited                 | Natural Intrigation Limited                               |
| Bisou                                     | Cuvee Club Co                        | T/A Wine                                              | Noble Marketing Co., Ltd                                  |
| Bit idea                                  | Dash of Salt Co., Ltd. (Head office) | HungryHub                                             | On lees wine&spirit co.,Ltd                               |
| Black Bird Group                          | Deeplus Jud Hai Co., Ltd.            | Ibis style Ratchadapisek Bangkok Hotel                | Ourroom.bkk                                               |
| Blackbird Siam Ltd                        | Dusit Thani Bangkok                  | Independent Wine & Spirit Thailand                    | Pale Lemon Yellow (Winebar)                               |
| Bodegas Wine                              | DZ wine (Thailand) Ltd.              | Indian By Nature Restaurant                           | Pantae Gentleman: The Vineyard                            |
| Boozia Distributon Company                | Easy Best                            | INSAF                                                 | PBK Distribution Co. Ltd.                                 |
| Beyond Lucky Company                      | Easy Restaurant                      | Italasia Trading (Thailand) Company Limited           | Primeline Trading Co., Ltd.                               |
| Cadence by Dan Bark Restaurant            | Easy Wine                            | Italhai Hospitality                                   | Purple Vino                                               |
| Canvas Ventures International             | Eat Me Restaurant Bangkok            | J'aime by Jean Michel Iorain at The U sathorn Bangkok | Refill Social                                             |
| Carlton Hotel Bangkok Sukhumvit           | Edoardo Freddi International         | Kantina Co.,Ltd.                                      | Ricco winecellar                                          |
| Central Group (Owner of Tops Supermarket) | El Vino                              | Keith & Kym Concepts co.,Ltd                          | Rocx Wine Shop Rayong (Sunsui Rayong Limited Parntership) |
| Charoenkitsiri                            | Elevated Coffee co.,Ltd              | Khao Restaurant Group                                 | Rojratchai Cellar Company Limited                         |
| Chef Pao Italian Homemade                 | Enoteca Thailand                     | Kiat Siam Latherware                                  | Rosewood                                                  |
| Cititex Group                             | Ericsson (Thailand) Ltd.             | Kodungkhao co., Ltd                                   | S.C.Bangkok marketting Co.,Ltd                            |
|                                           | Estella Co, Ltd.                     |                                                       | S.K. Liquor                                               |
|                                           | Ethica Wines                         |                                                       |                                                           |



Salaya One Hotel  
Savelberg Thailand  
Sense Wine  
Serenity Wines  
Shangri-la hotel Bangkok  
Siam Winery (Head Office)  
Silverlake  
Sindhorn Kempinski Hotel Bangkok  
Siri Hotel Group  
Skyview Hotel Bangkok  
Solo Uno  
Somphop Liquor House  
Sühring  
Sushi Nio

TA Beverage Distribution  
Talung Southern Thai Cuisine  
Texica wine  
Thai Country Club  
The Bottles Company Limited  
The Cottage Hospitality Co., Ltd.  
The Riddler  
The Soda Company  
The Wine Merchant  
Tops Wine Cellar  
Trans Pacific Corporation  
Tres Monos Distribution Co. Ltd.  
Tresury Wine Estate  
Triple Cork Consultancy

Tunu Tanar Restaurant  
Uast Co  
Universal Fine Wine & Spirits  
Valentino Cellar  
Vanichwathana  
Villa Deva  
Vinalia Prima Co., Ltd.  
Vintage project co.  
Vinum Lector  
Virgin Active Thailand  
Vivino  
VM Wines  
W8 Space  
Wine Aspect Company Limited

Wine Collector  
Wine Connection  
Wine Gallery  
Wine Matters Ltd  
Wine Pro  
Wine Wholesale Co.,Ltd.  
WineBros Malaysia  
WineMAso  
WNL coffee n wine  
Yes Wine Do  
Zego Travel  
Zuma Bangkok

# Resources

## EVENT PHOTOS:

[https://drive.google.com/drive/folders/1UmJAtMNxql9TUx\\_RggpFHvTiLdfYXfPJ?usp=drive\\_link](https://drive.google.com/drive/folders/1UmJAtMNxql9TUx_RggpFHvTiLdfYXfPJ?usp=drive_link)

## EVENT VIDEO:

<https://www.youtube.com/watch?v=yi85TS15q3Q>

## EVENT COVERAGE:

<https://www.jamesuckling.com/wine-tasting-reports/james-suckling-great-wines-world-asia-7300-attendees-and-250-wineries-equals-a-roaring-success/>

## POST EVENT MATERIAL:

[https://drive.google.com/drive/folders/1Tusl9rdabYq-FKsm2d084eZBPLxc2sLj?usp=drive\\_link](https://drive.google.com/drive/folders/1Tusl9rdabYq-FKsm2d084eZBPLxc2sLj?usp=drive_link)

## SOME OF THE LOCAL MEDIA COVERAGE...

### • JAPAN

<https://wlifejapan.com/2024/11/03/great-wines-world-tokyo-2024/>

[“The Suckling Couple Visits Japan”](#)

[“Grand Tasting? Wine Festival? The James Suckling Great Wines World Tokyo will finally be held in Tokyo on October 7!” “James Suckling Great Wines World Tokyo”](#)

### • SOUTH KOREA

[“Famous Wine Critic James Suckling 2024: Enthusiasts Flock to Taste Highly-Rated Wines”](#)

[“Korean’s Love for Wine Has Not Cooled”](#)

[“Review: James Suckling Great Wines World Seoul 2024”](#)





**THANK YOU  
FOR YOUR PARTICIPATION  
AND SEE YOU NEXT YEAR!**

## **UPCOMING EVENTS 2025**

**GREAT WINES WORLD USA**  
MIAMI - February 27 - 28  
SAN FRANCISCO- March 2 *NEW!*  
NEW YORK - June 11 - 12

**GREAT WINES WORLD ASIA**  
HONG KONG - October 31  
SEOUL - November 3  
TOKYO - November 5  
BANGKOK- November 7

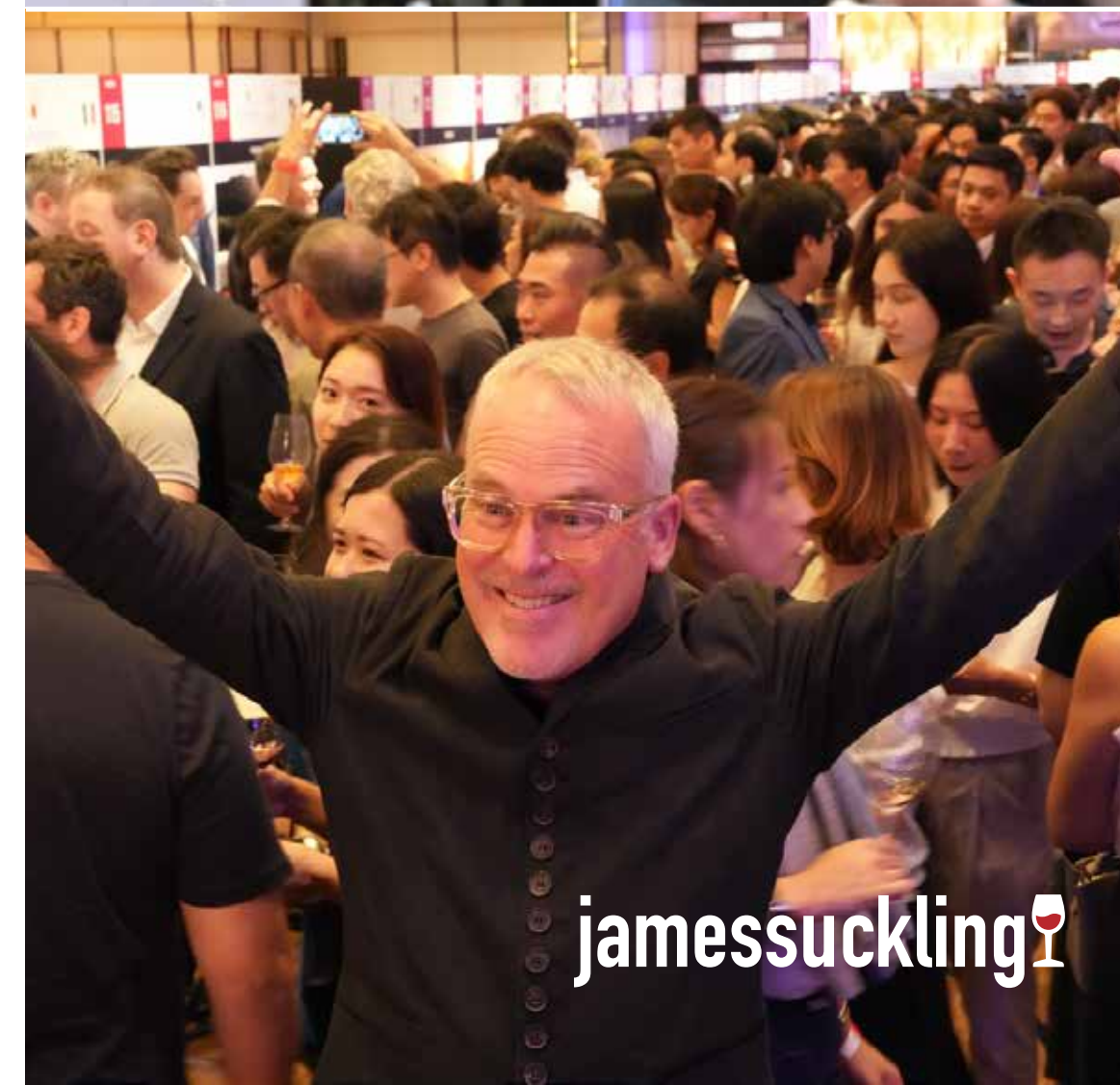
**GREAT WINES ITALY USA**  
NEW YORK - September 3 - 4

**GREAT WINES ITALY ASIA**  
HONG KONG - November 28

**For any question in the meantime, don't hesitate to contact our team**

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T: +54 9 11 3196 4382

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**jamesuckling** 